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**Rite Response Receives Award of Excellence from Houston's
Better Business Bureau**

BBB Recognizes Rite Response for Award of Excellence Honor For Third Straight Year

HOUSTON, Texas – June 8, 2011 – Rite Response, a leading call center headquartered in Houston, announced today that it received an [Award of Excellence](#) by the Houston Better Business Bureau for the third straight year in recognition of its superior commitment to ethics, overall excellence, and quality in the workplace.

“Receiving the Award of Excellence from the Better Business Bureau is very gratifying for Rite Response because it highlights the way we do business and the way we treat our customers,” said Rite Response CEO Vonda Tackett. “The fact that we’ve been honored for the third straight year is humbling and I’d like to thank our employees for their hard work and commitment, as well as our customers for their trust.”

About Rite Response Answering and Call Center Services

Rite Response provides a flexible, scalable alternative to in-house answering and call center services for leading energy and Fortune 500 companies as well as hospitals, clinics and many small to mid-sized businesses. With Rite Response, companies only pay for services when needed, without the ongoing cost and concerns of managing additional staff. Rite Response hires only well-screened and qualified domestic call center professionals and uses the latest telecommunication technology to ensure security and reliability. To learn more, please visit www.riteresponse.com.

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